



## *The Global Alliance for Medical Education*

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Dear Colleague,

If you have attended a previous annual conference of the Global Alliance for Medical Education, you know its special appeal for CME professionals around the world. For those of you who have not experienced the distinct rewards of attending a GAME meeting, here are some of the essential qualities that set us apart:

- The focus of the GAME program is always international, and this year is no exception.
- We attract big thinkers and doers in CME, the innovators and the leaders who are working collaboratively across international borders.
- As opposed to most other CME organizations that have a dominant national perspective, we are global-centric in our outlook; all voices and viewpoints carry equal weight.
- We are a volunteer-run, non-profit organization, fuelled by the passion and the commitment of our members; in practical terms, we are keenly attuned to our members' needs and wants.
- We are not so large that you will be lost in the crowd; there is no better forum I know of for networking and making new contacts in international CME.
- There is a spirit to GAME gatherings that I can best describe as collegial and open; it is also highly conducive to having a great time!

With that said, I invite you to read the enclosed Program for the Eighth Annual Meeting of GAME, being held June 22-24 in New York, and give this meeting your serious consideration. International CME: How Does It Work? promises to be the most ambitious and most informative program we have ever put on.

Sincerely,

Christopher West  
President  
Global Alliance for Medical Education  
Chairman & CEO  
Pegasus Healthcare International