

Global Alliance for Medical Education - Meetings Archive

Ninth Annual GAME Meeting in New York, June 20-22, 2004

On behalf of the Global Alliance for Medical Education (GAME), we invite you to the Ninth Annual GAME meeting, June 20-22, 2004 at the Westin Hotel at Times Square, New York. The GAME annual meeting is open to all education professionals who are interested in international continuing medical education (CME). This unique meeting provides insight for both experts and newcomers in the field of international CME on issues that affect its development and delivery, while offering all attendees multiple opportunities to interact with CME experts from other countries. The take away from a GAME Annual Meeting is a better understanding of how CME is evolving globally, country by country.

The 2004 GAME Annual Meeting brings together an international faculty of experts who will provide you with their insight on CME requirements and accreditation, as well as the expectations of physicians, medical specialty societies, and governments. This year, the theme for our annual meeting is *Building a Global CME Community*, which recognizes not only the progress that has been made in the international CME enterprise over the past 10 years, but also identifies how much remains to be accomplished. The featured speakers, beginning with the keynote presenter, Yank Coble, Jr., MD, President of the World Medical Association, will share their ideas and experiences on the direction of international CME in the context of addressing significant health threats and in improving the quality of care.

Consider joining your colleagues for a meeting that will expand your professional contacts with others who have similar interests and who can assist you in gaining the broadest perspective on the international opportunities for CME development and commercial support. We are very excited to share this year's faculty, which combines the leadership of the established CME enterprise in North America with leaders from around the globe who are shaping the future of CME in their countries, many from its very beginning.

We look forward to seeing you in New York City!

R. Mark Evans, PhD
President, GAME

Frederic S. Wilson
Chair, GAME Annual Program
Vice President, GAME

GAME 2004 Meeting Program

Sunday, June 20: Renaissance Hotel NY Times Square

5:30PM **Opening Reception and Registration**
Foley's Fish House, Renaissance Hotel, Times Square

6:30PM	Welcoming Remarks	R. Mark Evans, PhD President, GAME Director, Healthcare Education Products American Medical Association
	Keynote Address: Global Health Challenges to Continuing Medical Education	Yank D. Coble, Jr., MD President, World Medical Association

7:30PM **Dinner**

Monday, June 21: Westin New York Times Square

8:00AM Continental Breakfast

9:00AM Program Overview
Frederic S. Wilson
Vice President, GAME
Category Manager, CME
Procter & Gamble Pharmaceuticals

9:10AM CME Around the World: Global Perspectives and Trends

Moderator
Lewis A. Miller, MS
GAME Board of Directors
Principal, WentzMiller & Associates, LLC

European Perspective
Bernard Maillet, MD
Secretary General
European Union of Medical Specialists

United Kingdom
Edwin M. Borman, MB, ChB
Chairman, International Committee
British Medical Association

Spain
Manuel Garcia Abad
President, el Grupo Drug Farma

Italy
Alfonso Negri, MD
Director of Continuing Medical Education
Italian Pneumonology Society

Sweden
Göran Sjönell, MD
Familjeläkare, Medical Director
Familjemedicinska Institutet

10:30AM Coffee Break/Exhibits

11:00AM CME Around the World: Global Perspectives and Trends (cont'd)

Moderator
Ross D. Martin, MD, MHA
GAME Board of Directors
Senior Manager, Business Technology
Pfizer Global Pharmaceuticals

United States
Daniel J. Ostergaard, MD
Vice President
International and Interprofessional Activities
American Academy of Family Physicians

Canada	Bernard A. Marlow, MD Director of CME/CPD College of Family Physicians of Canada
Mexico	José Luis Arredondo, MD, PhD Chief, Clinical Research National Institute of Pediatrics
Malaysia/Asia	Dr R. Krishnan Malaysian Medical Association Past-President, Commonwealth Medical Association
Turkey	Iskender Sayek, MD Dean, Medical Faculty and Professor of Surgery Hacettepe University

12:30PM **Buffet Luncheon**
GAME Service Recognition for Dennis K. Wentz, MD

2:00PM	Reforming and Refinancing CME, Global Implications?	Bruce J. Bellande, PhD Executive Director Alliance for Continuing Medical Education
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2:30PM **Issues in CME Accreditation Around the World**

Moderator	Dennis K. Wentz, MD Principal, WentzMiller & Associates, LLC Former Director, AMA CME/CPD
United States	Murray Kopelow, MD, MSC, FRCPC Chief Executive Accreditation Council for Continuing Medical Education
	Daniel Ostergaard, MD Vice President, International and Interprofessional Activities American Academy of Family Physicians
Canada	Craig Campbell, MD, FRCPC Director of Professional Development Royal College of Physicians and Surgeons of Canada
Europe	Bernard Maillet, MD Secretary General European Union of Medical Specialists

4:00PM **Coffee Break/Exhibits**

4:30PM **What's Your "Take-away" for Today?**
Interactive Session

Facilitators

James Arnott
Secretary, GAME
President, Saber Communications

Göran Sjönell, MD, PhD
Familjeläkare, Medical Director
Familjemedicinska Institutet

5:30PM **Adjourn**

6:00PM **Reception**

Tuesday, June 22: Westin New York Times Square

8:00AM **Continental Breakfast**

9:00AM **Overcoming Obstacles to Worldwide Implementation of CME**

Moderator

Frederic S. Wilson
Vice President, GAME
Category Manager, CME
Procter & Gamble Pharmaceuticals

Obstacles to International CME

Maureen Doyle-Scharff
Executive Director, Professional Alliances
Johnson & Johnson Pharmaceutical Services

How the Pharmaceutical Industry Can Help

Harry Lazarus, PharmD, MRPharmS
Group Executive Director
Professional Relations
Purdue Pharma, L. P.

How Technology Can Help Overcome Roadblocks

Jean Lalonde
GAME Board of Directors
Chairman, IC Axon

Case Studies from Europe

Thomas Sullivan
CEO, Rockpointe Broadcasting

10:30AM **Coffee Break/Exhibits**

11:00AM Q & A

12:00PM Concluding Remarks

R. Mark Evans, PhD

Followed by GAME Annual Business Meeting. All members are invited to attend.
