



*The 13th Annual Meeting of the
Global Alliance for Medical Education*

Global CME Harmonization 2.0 Strategy for the Future

*June 8-10, 2008
Hyatt Regency Jersey City on the Hudson
(Minutes from New York City)
2 Exchange Place
Jersey City, New Jersey 07302
201-645-4712*



Program Agenda

For Registration and Membership Information Contact:

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Sunday June 8, 2008

5:00 PM ***Opening Reception and Registration*** ***Hudson I, II, III-3rd Floor***

6:00 PM ***Welcome Remarks:*** **Hervé Maisonneuve, MD** ***Hudson I, II, III-3rd Floor***
President, GAME
CME Director, Pfizer France

Keynote Address:

Harmonization 2.0 –The Future is Now

Dave Davis, MD, CCFP, FCFP

Vice President, Continuing Health Care Education and Improvement,
Association of American Medical Colleges, Washington, DC

Dinner to Follow

Hudson I, II, III-3rd Fl

Monday, June 9, 2008

7:00 AM ***Continental Breakfast*** ***Manhattan I—9th Floor***
7:00-8:00AM ***Registration/Exhibits*** ***Hudson Prefunction I—3rd Floor***

8:00 AM ***General Session*** ***Hudson I, II, III***
8:00 AM ***Program Overview*** **Building a Future with a Solid Foundation**
Diane Zuckerman, RPh
Program Chairman, Founder, Foundation for Better Health Care

8:15 AM ***Hippocrates Award*** **Hervé Maisonneuve, MD**

8:30 AM **Harmonization in Europe**
Moderator Robert Galbraith, MD, Executive Director, Center for Innovation, National Board of Medical Examiners
Germany—Johann Weidinger, MD, Executive Officer-Bavarian Chamber of Physicians, Munich, Germany
France—Yves Matillon, MD, Professor of Clinical Epidemiology, Claude Bernard University, Lyon, France
Spain—Helios Pardell, MD, Director - Spanish Accreditation Council for CME Madrid, Spain
Belgium—Bernard Maillet, MD, Secretary General, UEMS, Europe

9:30 AM **Harmonization in Other Parts of the World**
Moderator Lewis A. Miller, Principal, WentzMiller & Associates
Latin America—Pablo Pulido, MD, Executive Director, Pan American Federation of Medical Schools, Caracas, Venezuela
Israel—Pesach Shvartzman, MD, Chair, Family Medicine Department, Ben Gurion University, Israel

10.30 AM **Coffee Break/Exhibits** ***Hudson Prefunction I***
11.00 AM **Commonwealth Nations Group (CNG): Harmonization Desires and Barriers**
Moderator Ian Starke, MD, FRCP, Director of CPD, Federation of Royal Colleges of Physicians, London, England
India—Seema Baliga, MBBS, Managing Editor for Indian Edition of Heart, Gut, and Thorax, Mumbai, India

Canada—Bernard Marlow, MD, Director CPD, College of Family Physicians of Canada, Mississauga, Ontario

- 12:00 PM Buffet Luncheon (Committee Discussion) *Manhattan I – 9th Floor***
- 1:30 PM Breakout parallel sessions (repeated 3 times)**
- I. Best Practices: Needs assessments and Outcomes for Different Activities**
Mark Evans, PhD and Judy Seraphine *Harborside I*
- II. Glossary of Terms-Let's all Speak the Same Language**
Alfonso Negri, MD and Alejandro Aparicio, MD *Harborside II*
- III. Funding: guidelines for commercial support**
Robert Galbraith, MD and Maureen Doyle-Scharff *Hudson I, II, III*
- 2:30 PM Breakout parallel sessions**
- 3:30 PM Coffee Break/Exhibits *Hudson Prefunction I***
- 4:00 PM Breakout parallel sessions—See above**
- 5:00 PM Adjourn**
- 6:00 – 7:00 PM Reception *Manhattan I – 9th Floor***

Tuesday, June 10, 2008

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- 7:00 AM *Continental Breakfast/ Exhibits Manhattan I—9th Floor***
- 7:00 AM *Registration/Exhibits Harborside Prefunction I***
- 8:00 AM *General Session Hudson I, II, III***
- 8:00 AM **Harmonization: Where We Are—Where Are We Going?****
Moderator: Diane Zuckerman, RPh, Founder, Foundation for Better Health Care
- Global Discussion**
- United Kingdom **Ian Starke, MD, FRCP**, Director of CPD, Federation of Royal Colleges of Physicians, London, England**
- Spain **Helios Pardell, MD**, Director, Spanish Accreditation Council for CME (SACME), Madrid Spain**
- Italy **Alfonso Negri, MD**, FISM-Italian Federation of Scientific Medical Societies**
- France **Yves Matillon, MD**, Professor of Clinical Epidemiology, Claude Bernard University, Lyon, France**
- Germany **Johann Weidringer, MD**, Executive Officer-Bavarian Chamber of Physicians, Munich, Germany**
- Canada **Bernard Marlow, MD**, Director CPD, College of Family Physicians of Canada, Mississauga, Ontario**
- India **Seema Baliga, MBBS**, Managing Editor for Indian Edition of Heart, Gut, and Thorax, Mumbai, India**
- Europe **Bernard Maillet, MD**, Secretary General, UEMS, Europe**
- Latin America **Pablo Pulido, MD**, Executive Director, Pan American Federation of Medical Schools**
- North America **Mark Evans, PhD**, Director, Division of Health Education Products American Medical Association**

- 9:45 AM **Coffee Break/Exhibits** *Harborside Prefunction I*
- 10:15 AM **Cases by Country: How do I Provide CME and How Much Credit is Granted?**
Moderator : **Paul Piché**, President, Healthcare Information Technologies, Montreal
- 10:20 AM *A pharmaceutical company grantor asks a US provider to develop and gain European accreditation for a satellite symposium in conjunction with a congress to be held in France next May by the European Federation of Cancer Societies. Is this possible? What is the process to gain accreditation?*
Hervé Maisonneuve, MD and Mark Evans, PhD
- 10:50 AM *A US medical specialty society wishes to extend the reach of its certified self-directed learning program available on CD-ROM and online for use in Europe, Latin America and Asia. What factors need to be considered to gain acceptance — translation, accreditation, financial support?*
Lew Miller and Sondra Moylan, MS, RN
- 11:20 AM *A UK medical education company has successfully organized education with a European Specialty Society. Participants have paid a small fee to attend these meetings but 3 pharmaceutical companies have provided financial support. Is it possible to export this program to the US and how would that be accomplished?*
Helios Pardell, MD and Ian Starke, MD
- 11:50 AM **Discussion**
- 12:00 PM **Lunch—Annual Business Meeting** *Manhattan I – 9th Floor*
- 1:30 PM **Round table discussion on Best practices, glossary and funding Reports from the breakout sessions**
Moderator: **Lawrence Sherman, FACME**, President & CEO, The Physicians Academy for Clinical and Management Excellence
Alfonso Negri, MD, Mark Evans, PhD, Maureen Doyle-Scharff
- 3:00 PM **The Group of Rome: Harmonization in Action**
Alfonso Negri, MD, FISM-Italian Federation of Scientific Medical Societies
- 3:30 PM **Closing Remarks**
Diane Zuckerman, RPh & Hervé Maisonneuve, MD
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