2018 GAME Annual Conference
Leveraging Emerging Technologies to Advance CME, CE, and CPD Globally
May 18 – 19, 2018
Brainstorming Ways to Partner with Patients for CME/CE Programming

TRENDS IN GLOBAL PATIENT ENGAGEMENT
How can you include patients in clinician education?
GAME Global Patient Engagement Survey – Types of Programs

*63% include patients in programming (n=49)
GAME Global Patient Engagement Survey – Activities and Roles

TYPES OF ACTIVITIES (N=49)

TYPES OF ROLES (N=49)
GAME Global Patient Engagement Survey – Measure Program and Patient Success

PROGRAM SUCCESS (N=46)

PATIENT BEHAVIOR (N=46)
How will you use this information to develop or support a program that includes patients?
There is a growing need for patient engagement in CPD programming

Global trends indicate patients are being included in many types of programming

Patient behavior change outcomes measures are being created for patient programming

There are various funding sources for supporting patient education and engagement programs